

PRIVACY NOTICE – EU Drone Days event

The EU Drone Days event involves processing of personal data, which shall comply with Regulation (EU) N° 2018/1725¹ (the “Regulation”).

This privacy notice explains how the SESAR 3 JU uses any information you give to us, and the way we protect your privacy. Furthermore, it describes the rights you have as a data subject and how you can exercise these rights.

SESAR 3 JU protects the fundamental rights and freedoms of natural persons and in particular their right to privacy with respect to the processing of personal data.

We provide the following information based on articles 14 to 16 of the Regulation.

What is the purpose of the processing?

- a) Register participants to the EU Drone Days event taking place from 29-30 November in Brussels
- b) Contact participants via the SESAR e-marketing tool, in advance of and after the event to provide relevant information related to the event
- c) Create audio/video recordings and pictures of the event
- d) Publish event recordings and pictures on SESAR 3 JU website, newsletter, YouTube and online social media channels
- e) Enable the SESAR 3 JU to track and analyse participation at its online event(s) in order to better manage webinars in the future

Which personal data do we process?

- Name, address, e-mail, organisation and function to register to the event
- Video recordings and photographs of the speakers and participants attending the event

Under what legal basis do we process your data?

- Article 5 (1)(a) of Regulation 2018/1725 (public interest)
- Article 5 (1)(d) of Regulation 2018/1725 (explicit consent)

Who is the controller and other actors involved in the processing?

Joint Controllers

- The SESAR 3 JU, Avenue Cortenbergh 100, 1000 Brussels
- The European Commission, DG Move, Rue de Mot 28, 1040 Etterbeek

Processors: The SESAR 3 JU entrusts the following external service providers to process personal data for the purpose of managing this event:

- TMAB Business Events([privacy notice](#))
- Flexmail will be used to send the invitation to the participants ([privacy notice](#))
- ESN

¹ Regulation (EU) N° 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (“EUDPR”).

How is SESAR 3 JU processing the personal data?

The EU Drone Days event will be co-organised by the SESAR 3 JU and the European Commission (DG Move).

The processing of personal data starts from the moment that a data subject receives an informative email on the event. DG Move may provide the contact details of certain data subjects to SESAR 3 JU, which is managing the event registration and will send the registration form to these data subjects. Interested participants enter their registration data into a form on the SESAR 3 JU website. The SESAR 3 JU uses this data to contact participants about the event. The registration will be sent to participants using Flexmail (our e-marketing tool) as an individual email.

The registration form may include the following opt in options:

- Consent to be added to the SESAR 3 JU newsletter
- Consent to have photos/video taken and uploaded in the SESAR 3 JU and European Commission website, newsletter, YouTube and social media channels

There will be a “no photography” area in the event venue, so that participants not consenting to their pictures/video taken can place themselves there.

You can find more details in the following privacy notices:

- [Registration of participants to SESAR 3 JU events](#)
- [Organisation of physical events](#)

See <https://www.sesarju.eu/dataprotection> for more information.

How do we protect and safeguard your information?

- Staff dealing with this processing operation is designated on a need-to-know basis
- Access control and technical measures such as physical locks and/or secure connections and firewalls
- Appropriate technical and organisational security measures, giving due regard to the risks inherent in the processing and to the nature of the personal data concerned
- Secure transfer of data

Who can access to your personal data and to whom is it disclosed?

- Data subject themselves
- Designated SESAR 3 JU and DG Move staff members managing the event on a need to know basis
- The general public for the pictures and videos uploaded on the SESAR 3 JU and EC website, YouTube and social media channels
- The processors mentioned above involved in the event management

What are your rights and how can you exercise them?

You have the right of access to your personal data and to relevant information concerning how we use it. You have the right to rectify your personal data. Under certain conditions, you have the right to ask that we delete your personal data or restrict its use. You have the right to object to our processing of your personal data, on grounds relating to your particular situation, at any time. In addition, you have the right not to be subject to a decision based solely on automated processing of data, including profiling, if such decision has legal effect on you, except for certain situations, such as entering into a contract (as required by articles 14-16 & 24 of the Regulation).

Information on action taken on the data subject's request to exercise her/his rights shall be provided without undue delay and in any case within one month of receipt of the request. In case of complex or voluminous requests, this period may be extended by another two months, in which case the SESAR 3 JU will inform the data subject.

Data subjects have the **right to withdraw their consent at any time** by sending a written request to communications@sesarju.eu. Please note that withdrawing your consent does not affect the lawfulness of any processing based on your consent before this consent is withdrawn.

The content of these rights is detailed in the [Data Protection Notice page in SESAR 3 JU website](#) which contains also information about the contact points and recourse (including EDPS <http://www.edps.europa.eu> and edps@edps.europa.eu, and SESAR 3 JU DPO [SESAR 3 JU DPO SESAR 3 JU.dataprotection@sesarju.eu](mailto:SESAR_3_JU.dataprotection@sesarju.eu)) as well as detailed information on the exercise of the rights.

In accordance with Article 25(1) of [Regulation \(EU\) 2018/1725](#) restrictions of data subjects' rights may be provided for by internal rules adopted at the highest level of management of the SESAR 3 JU, i.e. the Governing Board. The SESAR 3 JU Governing Board with its Decision GB(D)06-2021 laid down the internal rules concerning the restrictions of certain rights of data subjects in the framework of the functioning of the SESAR 3 JU. The Decision is publicly available in the [Official Journal](#) in all the EU official languages.

How long is the data retained?

Video tapes, photographs and registration details are retained for the lifetime of the SESAR 3 JU. This is in order for us to:

- Maintain a historical database of previous SESAR 3 JU events
- Be able to contact previous event attendees in order to invite them to similar events in the future analyse trends in event attendance, for example – increases or decreases in event attendance and the types of stakeholders attending our events

Data subjects can always withdraw their consent and have their data deleted by contacting the team responsible at: communications@sesarju.eu

Complaints, concerns and recourse

Should you have any complaint or concern you may contact:

- the Data Protection Officer of the SESAR 3 JU: [SESAR 3 JU.data-protection@sesarju.eu](mailto:SESAR_3_JU.data-protection@sesarju.eu) and
- the SESAR 3 JU External Affairs & Communication team at: communications@sesarju.eu
- the Data Protection Officer of the European Commission at: data-protection-officer@ec.europa.eu
- In addition, as a data subject, you have a right to recourse to the European Data Protection Supervisor (EDPS) at any time by e-mail to edps@edps.europa.eu or a letter to the EDPS postal address marked for the attention of the EDPS DPO: European Data Protection Supervisor, Rue Wiertz 60, B-1047 Brussels, Belgium

For more information on the EDPS, please consult their website: <https://edps.europa.eu>

Additional information

More information on Data Protection at the SESAR 3 JU can be obtained in the [SESAR 3 JU register of data processing operations](#) and in the privacy notices published in the SESAR 3 JU web site. This privacy notice will be included in the registration form.