

Governing Board

DECISION GB(D)04-2022

SESAR 3 Joint Undertaking's Communication Strategy 2022-2027

THE GOVERNING BOARD OF THE SESAR 3 JOINT UNDERTAKING ("SESAR 3 JU"),

Having regard to:

- Council Regulation (EU) 2021/2085 of 19 November 2021 establishing the Joint Undertakings under Horizon Europe and repealing Regulations (EC) No 219/2007, (EU) No 557/2014, (EU) No 558/2014, (EU) No 559/2014, (EU) No 560/2014, (EU) No 561/2014 and (EU) No 642/2014¹ ("Single Basic Act"), and, in particular, its Article 17(2)(t),
- Council Regulation (EC) 549/2004 laying down the framework for the creation of the single European sky
- Communication (COM/2020/789 final) on Sustainable and Smart Mobility Strategy putting European transport on track for the future
- Communication (COM/2019/640 final) on The European Green Deal
- Communication (COM/2021/118 final) on 2030 Digital Compass: the European way for the Digital Decade (COM/2021/118 final)

Whereas:

- (1) The SESAR 3 JU Communication Strategy sets out the communications' objectives, their corresponding actions, audiences and key messages in support of the SESAR 3 JU and the Digital European Sky research and innovation (R&I) programme.
- (2) The SESAR 3 JU Communication Strategy was drafted following a stakeholder survey and in consultation with the Corporate Management Team and other relative teams within the SESAR 3 JU.
- (3) The SESAR 3 JU Executive Director *ad interim* recommends the approval of the "SESAR 3 JU Communication Strategy 2022-2027" attached hereto as Annex I by the Governing Board.

HAS DECIDED AS FOLLOWS:

Article 1

To approve the "SESAR 3 Communication policy/strategy 2022-2027" set forth in Annex I to this



¹ OJ L 427, 30.11.2021, p. 49

decision.

Article 2

This decision shall enter into force on the day of its adoption.

Done in Brussels, 17 March 2022.

For the SESAR 3 JU Governing Board

The;Chairperson

Annex I: SESAR 3 Joint Undertaking's Communication policy/strategy 2022-2027.